

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80109 CF NTL-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/20/12 10:47 AM  
 Client: RESTORE OUR FUTURE (330290) CPE: / / 367 Agency Commission: 15 % Updated: ALWILLIAMS on 08/20/12 04:15 PM  
 Agency: MENTZER MEDIA SERVICES (24184) Product: ROF EST#367 (9820) Self :20:00 Confirmed: 08/20/12 03:27 PM  
 Buyer: STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/20/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DSOAP1	0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	ENEWS5PM	0 2 2 2 2 0 0	NEWS	30				0.0	\$650.00	8	\$5,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLYMF	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00	4	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AENTER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,100.00	4	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AINSIDER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LLETTER	0 1 1 1 1 0 0	LETT	30				0.0	\$850.00	4	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE	0 1 1 1 1 1 1	NEWS	30				0.0	\$1,800.00	6	\$10,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/26/12	6										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PCSIWE3	0 0 1 0 0 0 0	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PPERSONTHU3	0 0 0 1 0 0 0	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN7-9A	0 0 0 0 0 0 2	NEWS	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PMENTALSN3	0 0 0 0 0 0 1	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LSPORTRAP	0 0 0 0 0 0 1	LOCS	30				0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DSOAP1	1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ENEWS5PM	2 0 0 0 0 0 0	NEWS	30				0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AENTER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHAWAII	1 0 0 0 0 0 0	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SNFLPRE	0 0 0 0 0 2 0	NFL	30				0.0	\$4,750.00	2	\$9,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	SNFLPRE	0 0 0 0 1 0 0	NFL	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	0	\$88,550.00	\$75,267.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$88,550.00	\$75,267.50	\$0.00	\$0.00